Welcome Center Committee



Co-Chair

Whitney Lennon

Director of Marketing Mammoth Lakes Tourism

Lisa May

Director of Tourism Shasta Cascade Wonderland Association

Welcome Center Committee



Committee Members

Kathie Ammar

Executive Director

Desert Regional Tourism Agency

Laurie Baker

Executive Director

Shasta Cascade Wonderland Association

Lorraine Chapman

Director of Strategic Alliances

Greater Ontario Convention & Visitors Bureau/Ontario

Convention Center

Jennifer Dance

General Manager

Pismo Beach Premium Outlets

Inez Don Carlos

CWC Manager

Salinas Valley Tourism and Visitors Bureau

Ruth Geresy

CWC Manager

Truckee Donner Chamber of Commerce

Amanda Hall

Director of Guest Service Solutions

The Destination Center

Craig Kaufman

Chief Executive Officer

Salinas Valley Tourism and Visitors Bureau

Debbie Manning

President & Chief Executive Officer

El Dorado Hills Chamber of Commerce

Lydia Petroff

Visitor Services Manager

Visit Oceanside

Karen Baker

Development Associate

City of Merced

Brad Calkins

Executive Director

Santa Rosa Convention & Visitors Bureau

Sara Copping

Executive Director

Visit Buena Park

Richard Dinges

Executive Director

Dunsmuir Chamber of Commerce

Leslee Gaul

President & Cheif Executive Officer

Visit Oceanside

Andrey Gorbachenko

Destination Services Manager

Greater Ontario Convention & Visitors Bureau/Ontario

Convention Center

Lisa Jackson

Vice President of Sales and Marketing

The Destination Center

Myrna Lozada

CWC Manager

Santa Rosa Convention & Visitors Bureau

Jeremy Peterson

Destination Marketing Coordinator

Visit Buena Park

Lindsey Richards

CWC Manager

Pismo Beach Premium Outlets

Welcome Center Committee



Committee Members

Jennifer Rodriguez

General Manager
The Outlets At Barstow

Lynn Saunders

President & Chief Executive Officer
Truckee Donner Chamber of Commerce

Cindy Trocola

CWC Manager
Oxnard Convention & Visitor's Bureau

Mora Rowe

Chief Executive Officer
Placer County Visitors Bureau

Joshua Travers

Executive Director
Oxnard Convention & Visitor's Bureau

John Urdi

Executive Director Mammoth Lakes Tourism

Visit California Staff

Matthew Sabbatini

Chief Operating Officer Visit California

Amy Chambers

Manager Office of Tourism